

modern matters

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national symposium

Sarasota Florida

APRIL 18-21, 2013



Welcome to the first annual Docomomo US National Symposium: Modern Matters in Sarasota, Florida. We are delighted to have so many of you join us in for our first national event as well as in the celebration of the unique architecture of Sarasota and modernism throughout the country. For this we could not have picked a better location than Sarasota with its wealth of significant Modern architecture designed by well-known architects of the mid-twentieth century. Many of the buildings of the Sarasota School of Architecture are particularly appropriate in our discussions today as they are designed in response to Florida's climate and post-war lifestyle.

The symposium will present a synopsis of what the preservation of modern architecture in the US means today and provide some thoughts on what lies ahead. Presentations will be both by Docomomo US chapter members and others active in the field. It will also confirm Docomomo US' leadership role in the US today.

Whether during the tours, receptions or the thought-provoking topics being presented during the formal sessions, we urge local guests, our members and their chapters to share your knowledge and experience, and advance the preservation of modern architecture intellectually and professionally. As a collaborative effort between our national office, Docomomo US/Florida, the University of Florida's Historic Preservation Program, the Sarasota Architectural Foundation and the Sarasota County Historical Resources, we would like to thank our sponsors included in this program, our local hosts and organizers, our presenters and everyone who helped make this event so successful. We look forward to continuing this conversation in Sarasota and across the country. ”

-Theodore H.M. Prudon, President, Docomomo US

Program design by
University of Florida Historic Preservation Program
Production by
Sarasota County Historical Resources

Cover Image: Sketch perspective of classroom wing by Paul Rudolph
(Special and Area Studies Collections, University of Florida)

Docomomo stands for the **d**ocumentation and **c**onservation of buildings, sites and neighborhoods of the **modern movement**. Docomomo US is a 501(c)3 registered non-profit organization made up of a union of regional chapters that share its members' knowledge of and enthusiasm for the Modern Movement, promote public interest in it through lectures and walking tours, and organize advocacy efforts to protect endangered sites and buildings. Regional chapters include **Chicago-Midwest, Florida, Georgia, Greater Philadelphia, Mid Tex Mod, Minnesota, New England, New Orleans/Louisiana, New York Tri State, North Texas, Northern California, Oregon, Western Washington** and **Friend Organizations of Houston Mod and Modern STL**.

For more information and to sign up for the monthly newsletter visit www.docomomo-us.org

Theodore H.M. Prudon
Keynote Speaker



Theodore H.M. Prudon, PhD, FAIA, a leading expert on the preservation of modern architecture, was educated at the University of Delft, Netherlands, and Columbia University, where he received his doctorate. He is a partner of Prudon & Partners, based in New York City, and teaches preservation at Columbia University's Graduate School of Architecture, Planning and Preservation. Prudon is the President of Docomomo US and a board member of Docomomo International. Docomomo is dedicated to the study of significant works of Modern Movement architecture, landscape design, and urban planning around the world.

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Partners

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Sarasota Architectural Foundation
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Host Locations

HOME Resource
Hotel Indigo
Ringling College of Art and Design
Sanderling Beach Club | David and Nancy Freund
Sarasota Herald Tribune

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Sarasota Magazine
Visit Sarasota County

Local Host Organizers

Carl Abbott
Chris Berger
Michael Bush
Debra Flynt-Garrett
Carolyn Heath

Janet Minker
Lorrie Muldowney
Dan Snyder
Chris Wilson

Organizers

Arleen Austin
Harold Bubil
Vincent Ciulla
Jedd Heap
Norman Hervieux
Morris Hylton III
Jean Francois Lejeune

Christine Madrid-French
Theodore Prudon
Jack Pyburn
Allan Shulman
Carol Slaton
Liz Waytkus

Thursday, April 18

9:00 am-4:00 pm

Docomomo US Board Meeting

4:00-6:30 pm

Herald Tribune
1741 Main Street

Open Registration

5:00-6:00 pm

Herald Tribune

Cocktail Reception

6:00-7:30 pm

Herald Tribune

Keynote Presentation
Theodore H.M. Prudon, President, Docomomo US



Sarasota Herald Tribune Headquarters designed by Architectonica (2006)

Friday, April 19

8:30 am-5:00 pm

Ringling College of
Art and Design
2699 Old Bradenton Road

Registration

9:00-11:00 am

Ringling Room 207

Docomomo US Chapter Forum

9:00-11:00 am

Ringling Room 214/215

Branding Modernism in Sarasota | Design Charette

11:00 am-12:00 pm

Academic Center

Lunch Break

12:00-12:30 pm

Ringling Auditorium

Welcome

Docomomo US & Docomomo US/FL

12:30-2:15 pm

Ringling Auditorium

Session 1 | Docomomo US Chapter Presentations

2:15-2:30 pm

Cafe/Academic Center

Break

2:15-4:00 pm

Ringling Auditorium

Session 2 | Paul Rudolph's Legacy

4:00-4:15 pm

Cafe/Academic Center

Break & Carl Abbott Book Signing

4:15-5:30 pm

Ringling Auditorium

Session 3 | Modern Florida/Sarasota

6:30-8:30 pm

Sanderling Beach Club
105 Beach Road

Reception | Sanderling Beach Club

designed by Paul Rudolph
sponsored by

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Register for AIA Continuing Education Credits

Sessions

Session 1: Docomomo US Chapter Presentations

SurveyLA and Modern Resources

Katie Horak and Christine Lazzaretto, Docomomo US/LA chapter in formation

Former Prentice Women's Hospital

Christina Morris

Manufacturers Hanover Trust

Meredith Bzdak, Docomomo US/NY Tri-State chapter

North-South: The Other Moderns in Florida

Jean Francois Lejeune, Docomomo US/FL

Moderator: Theodore H.M. Prudon

Session 2: Paul Rudolph's Legacy

IN/Formed by the Land: The Architecture of Carl Abbott

Carl Abbott

Material Culture: Pattern of Innovation

Christopher Domin

Paul Rudolph and Campus Architecture

Kristina Nugent

University of Massachusetts Dartmouth: The Utopian Experiment of Paul Rudolph

Robert Miklos and Kelly Ard

Moderator: Carl Abbott

Session 3: Modern Florida/Sarasota

Historic Preservation and the Sarasota School of Architecture

Chris Berger

Does Modernism Matter in Florida? The Destruction and Preservation of

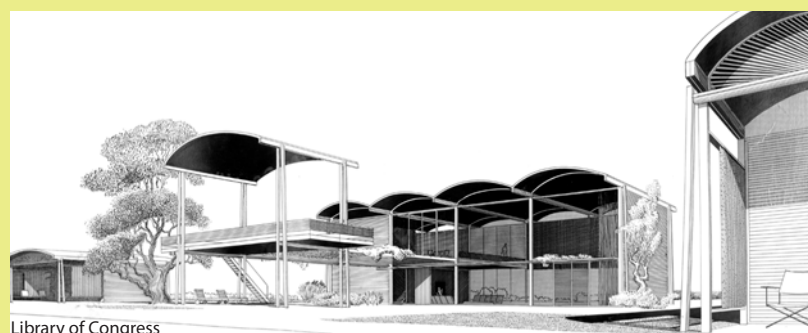
Alfred Browning Parker's Postwar Architecture

Serge Ambrose and Michelangelo Sabatino

Warm Mineral Springs

Jifat Windmiller

Moderator: Morris Hylton III



Library of Congress

Sanderling Beach Club Rendering by Paul Rudolph (1952-1960)

Saturday, April 20

8:30 am-1:00 pm

Ringling College of
Art and Design

Registration

9:00-10:15 am

Ringling Auditorium

Session 4 | Docomomo US Chapter Presentations

10:15-10:30 am

Cafe/Academic Center

Break

10:30-11:45 am

Ringling Auditorium

Session 5 | Post-War Housing Matters

11:45 am-1:00 pm

Cafe/Academic Center

Break

1:00-3:00 pm

Meet at Home Resource

Lido Shores Walking Tour

3:30-6:00 pm

Leave from Home Resource

Sarasota Overview Bus Tour

6:30-8:30 pm

Home Resource
741 Central Avenue

Closing Reception
sponsored by
HOME Resource

HOME Resource
Platner Lounge Chair, Knoll



Sessions

Session 4: Docomomo US Chapter Presentations

Docomomo US/WEWA

Eugenia Woo and Andrew Phillips

Docomomo US/Oregon

Peter Meijer and Becca Cavell

Docomomo US/New England

David Fixler

Docomomo Brazil

Ruth Verde Zein

Moderator: Jack Pyburn

Session 5: Post-War Housing Matters

Parkmerced presentation

Gretchen Hilyard, Docomomo US/NOCA chapter

Hyde Park A&B Urban Renewal Project

Lisa Napoles

The Legacy of a Successful Urban Renewal Project: Lafayette Park, Detroit

Ruth Mills, Tom Jester and Ilene Tyler

Moderator: Theodore H.M. Prudon

Docomomo US and the Modern Matters
partners acknowledge and thank the
Local Host Committee whose work
made this event possible:

Chris Berger

Michael Bush

Debra Flynt-Garrett, Chair

Lorrie Muldowney

Cindy Peterson

Architectural Tours of Sarasota Organized by Sarasota Architectural Foundation



Walking Tour of Lido Shores
1:00-2:30 pm
Meet at HOME Resource

Enjoy an entertaining and informative 90-minute walking tour of the Lido Shores neighborhood, a treasure-trove of Modern architecture. You'll see the exteriors of Sarasota School of Architecture residences from the 1950s to the present, illustrating the evolution of the movement over the decades. An exclusive tour of the interior of Paul Rudolph's Umbrella House, described as "One of the five most remarkable houses of the mid twentieth century" by Architectural Digest, will conclude the walk.



Sarasota Overview Bus Tour
3:30-6:00 pm
Leave from HOME Resource

Join architect Carl Abbott, FAIA, and Martie Leiberman, co-founder of SAF, for a tour of Sarasota's finest examples of modern architecture including Paul Rudolph's Sarasota High School Addition (1960), Victor Lundy's St. Paul's Lutheran Church (1959), Tim Seibert's Bay Plaza (1982), Frank Folsom Smith and Louis Schneider's Plymouth Harbor (1966), Jack West's Sarasota City Hall (1966) and Ralph Twitchell and Paul Rudolph's Healy Guest (Cocoon) House (1950).



The Sarasota Architectural Foundation (SAF) is the outgrowth of "An American Legacy: The Sarasota School of Architecture Tour and Symposium," a five-day showcase in 2001 of Sarasota County's unique mid-century modern architecture known as the Sarasota School of Architecture. The nonprofit organization's mission is to promote preservation of and raise awareness for Sarasota's architecture and design, beginning with the Sarasota School of Architecture. SAF accomplishes its mission by organizing events, educational series, and advocacy.

modern matters-tours!

Sunday, April 21

10:00-11:00 am
Ca' d'Zan Mansion
5401 Bay Shore Rd

Insider Tour of Ca' d'Zan

11:00 am-2:00 pm
Sarasota Visitors Center
701 North Tamiami Trail

*The Building Itself Teaches:
Sarasota Public School Program (1954-1960)*

12:00-1:00 pm
Home Resource
741 Central Avenue

Chris Rawlins Book Signing



Ca' d'Zan Mansion by Dwight James Baum (1924)

<http://www.ringling.org/cadmansion.aspx>

Exhibits

Modernism at Risk

Modern Solutions for Saving Modern Landmarks
HOME Resource

The five case studies presented in the *Modernism at Risk: Modern Solutions for Saving Modern Landmarks* exhibition demonstrate that design practitioners and students, armed with their knowledge of 20th-century architecture and their critical thinking and problem-solving skills and supported by organizations like the World Monuments Fund, are helping devise multifaceted solutions—including advocacy efforts, technical plans, and otherwise—that address the distinct challenges to preserving modern architecture.

The buildings presented represent the rise of modernism from its early development during the interwar years in Europe (1930 ADGB Trade Union School, Bernau, Germany, by Hannes Meyer and Hans Wittwer) to its appearance in the United States and other countries (1939 A. Conger Goodyear House, Old Westbury, New York by Edward Durell Stone) to its proliferation during America's postwar boom and later, often in the form of everyday civic buildings (1954 Grosse Pointe Public Library, Grosse Pointe Farms, Michigan, by Marcel Breuer; 1958 Riverview High School, Riverview, Florida, by Paul Rudolph; and 1972 Kent Memorial Library, Suffield, Connecticut, by Warren Platner).

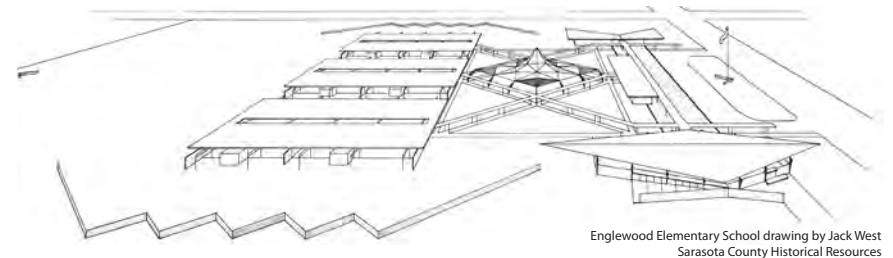


The Building Itself Teaches:

Sarasota Public School Program (1954-1960)

Sarasota County Visitor Information Center
and History Center Museum

Between 1954 and 1960, nine new facilities radically transformed the public educational environment of Sarasota, Florida, and offered a new precedent for school design across postwar America. These five new buildings and four additions would collectively come to be known as the Sarasota Public School Program, an initiative launched by Philip Hanson Hiss III (1910-1988).



Book Signings



Carl Abbott
Friday, April 19
4:00-4:15 pm
Ringling Cafe/Academic Center



Christopher Rawlins
Sunday, April 21
12:00-1:00 pm
Home Resource

ancillary

activities



SAVE THE DATE 10.05.13

TOUR DAY

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Sarasota County welcomes
Docomomo US to Sarasota for
your first national symposium.
We join you in celebrating
Sarasota's Modern Movement.



Nokomis Beach Pavilion, c.1956, architect Jack West (1922-2010).
2009 Outstanding Rehabilitation Project, Florida Trust for Historic Preservation
2013 Nominated to the National Register of Historic Places

*...“In addition to providing needed amenities, over
time this pavilion became a symbol, announcing
to the public, that here was the beginning of a vast
and beautiful public beach.”*

-Jack West, Architect affiliated with the Sarasota School of Architecture



http://www.knoll.com/products/search/zoomimage.jsp?media_id=7314&srctype=broad

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www.homeresource.com

Conserving the Modern Century

University of Florida Historic Preservation Program



University of Florida Historic Preservation Program is educating and training the next generation of leaders to conserve and innovate our modern heritage.



As part of the Envision Heritage initiative, University of Florida completed 3D laser scanning documentation of Miami Marine Stadium in partnership with the Friends of Miami Marine Stadium and Dade Heritage Trust and with generous support from The Villagers, Inc.



For more information, visit the College of Design, Construction and Planning website:
www.dcp.ufl.edu/historic-preservation

Follow us on Facebook



Link to the Envision Heritage webpage

Sarasota Modern

Welcome
docomomo-us



Help us inspire a new generation.



The Sarasota Architectural Foundation is a non-profit organization dedicated to the preservation and awareness of the Sarasota School of Architecture.

Join today saf-srq.org

Location: Paul Rudolph's Sarasota High School Addition; Photo: Jenny Acheson; Model: Gabriela Touche', SHS Class of 2010



2010 World Monuments Fund /
Knoll Modernism Prize winner
Zonnestraal Sanatorium,
Hilversum, The Netherlands

Modernism Rescued!



...but great works of modern architecture still face destruction every day. The World Monuments Fund Modernism at Risk initiative seeks to save modern landmarks at risk through design advocacy, conservation interventions, and public education.

As part of this initiative, the World Monuments Fund/Knoll Modernism Prize is awarded biennially to a design professional or firm in recognition of innovative design solutions that preserved or saved a modern landmark at risk. Nominations for the 2014 Prize will be accepted in February, 2014. For more information and to register to receive Prize email notifications, visit www.wmf.org/modernism.

Knoll is the founding sponsor of Modernism at Risk.



weddings



corporate events



special occasions

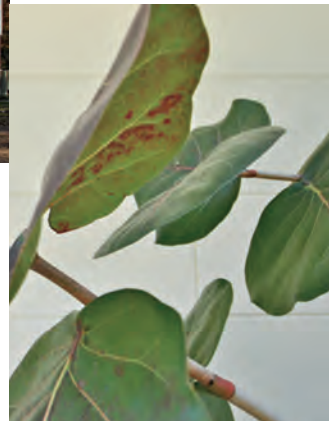


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Martie Lieberman
REALTOR, GRI

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MODERN SARASOTA

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(1965, Harrison & Abramovitz)
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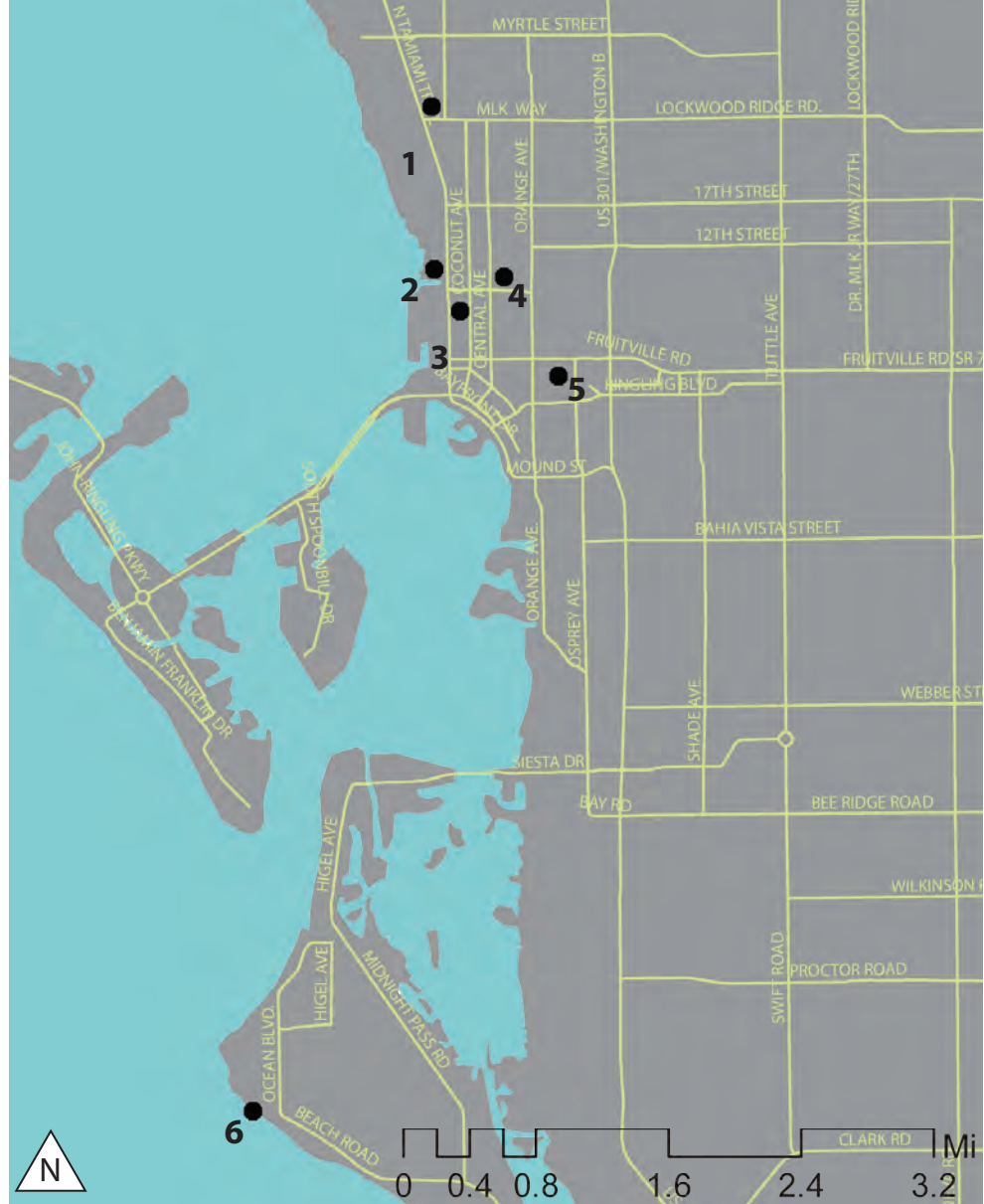
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Conference Locations

- 1 | Ringling College of Art and Design
2699 Old Bradenton Road
- 2 | Sarasota County Visitor Information Center & History Museum
701 North Tamiami Trail
- 3 | Hotel Indigo
1223 Boulevard of the Arts
- 4 | HOME Resource
741 Central Avenue
- 5 | Sarasota Herald Tribune
1741 Main Street
- 6 | Sanderling Beach Club
105 Beach Road