

## Docomomo US National Symposium Sponsorship Opportunities



# CHICAGO: CROSSROADS OF MODERN AMERICA

May 25-28, 2021 A virtual event.



Docomomo US is the international organization for the documentation and conservation of buildings, sites and neighborhoods of the modern movement.

Docomomo US/Chicago serves the greater Chicago region. We are a nonprofit organization that works through advocacy, education and documentation to preserve Modern architecture and design realized during the 20th century.





We invite you to join us virtually for the 2021 Docomomo US National Symposium where we will explore our thematic vision which views innovation and change through the lens of the modern movement. Experience Chicago's history and the prospects for the recognition, interpretation, preservation and extension of these forms and ideas of modernism in the middle of America.

### **2021 SYMPOSIUM HIGHLIGHTS**

#### Tuesday, May 25

Our opening day will feature our keynote address followed by an early evening tour of Unity Temple, recently named a World Heritage site.

#### Wednesday, May 26

Panel discussions and paper presentations are featured throughout the day. The evening is capped by a tour of the Mies van der Rohe designed S.R. Crown Hall and the historic Illinois Institute of Technology campus.

#### Friday June 5

Panel discussions and paper presentations are featured throughout the day. The evening is capped by a tour of Walter Netsch's University of Illinois at Chicago campus.

#### Saturday, June 6

Panel discussions and paper presentations are featured throughout the day. The evening is capped by a tour and celebration of the James R. Thompson Center.







### **2021 SYMPOSIUM AUDIENCE**

The Docomomo US National Symposium attracts participants from all over the country and the world. Attendees include senior level architectural Professionals focused on preserving modern architecture, architectural historians, preservation professionals, realtors, educators and modern enthusiasts.

Participation in the 2021 virtual event is expected to increase significantly with the barriers of travel eliminated. Organizers expect attendance in the 300-500 range.



### **2021 SPONSORSHIP LEVELS**

#### Century of Progress



As a Century of Progress Event Sponsor, your company or organization will be featured as the presenting sponsor for one day of the Symposium. Sponsors at this level will have the opportunity to address symposium guests directly and include a short, pre-recorded video (30 seconds maximum) to run throughout the event showcasing your organization, products or services. The Century of Progress Sponsor receives priority event portal placement in addition to web, social and email acknowledgement. Twenty (20) event registrations and twenty (20) tour passes are available. \$10,000 and higher

#### World's Fair Columbian Exposition

Become a World's Fair Columbian Exposition Sponsor and be recognized as the presenting sponsor for one day of the Symposium. Sponsors at this level will have the opportunity to address symposium guests directly and will be recognized in web, social and email communications. Ten (10) event registrations and ten (10) tour tickets are available.

\$5,000 and higher

The Great Chicago Fire



The Great Chicago Fire Sponsors provide direct support for local participation. Sponsorship at this level includes acknowledgement as a session or tour sponsor. Sponsors at this level will be recognized in web, social and email communications. Six (6) event registrations and six (6) tour tickets are available.

#### \$2,500 and higher





### **2021 SPONSORSHIP LEVELS**

#### Fort Dearborn

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Fort Dearborn Sponsors will be recognized in web, social and email communications.

Four (4) event registration and four (4) tour tickets are available.

\$1,250 and higher

#### Chicago River

Chicago River Sponsors will be recognized will be recognized in web, social and email communications. Two (2) event registrations and two (2) tour tickets are available. In-kind sponsorships at this level are encouraged.

\$500 and higher

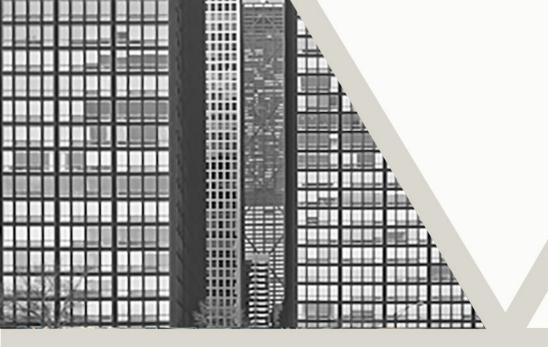
### **2021 PARTNERSHIPS**

#### **Symposium Partners**

For collaborating Chicago-based nonprofits and allied institutions, Symposium Partners will be recognized throughout the duration of the Symposium, through print material, visual banners, and social media. A variety of promotional, programmatic or event focused partnerships are available. Two (2) event registrations and two (2) tour tickets are available.







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www.docomomo-us.org/events/national-symposium

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