

SO YOU'VE CULTURALLY APPROPRIATED

SOLUTIONS TO CONSIDER

- When seeking information about whether or not something is okay, go directly to the source, not somebody who has studied it.
- If BIPOC folx say your behavior is culturally appropriative, take that criticism at face value.
- Be prepared to do your own research and if that includes people from that culture, pay for and value their time
- Do take the lessons you've learned and share. Working towards anti-racism is the goal here.
- Do value other cultures as much as you value your own
- Remember, no owes you forgiveness for doing the right thing

WHAT NOT TO DO

- Don't insist it's fine because you have a friend from that culture
- Don't double down, or try to make excuses. This is a time for you to listen.
- Don't feel like your project/fashion line/bar concept is important enough to override genuine concerns about cultural appropriation.
- Don't say that people are being too sensitive
- Don't take things personally. When people are angry, your actions are part of a bigger problem that needs to change; you need to understand that.
- Don't issue a non-apology and think you're done.
- Don't portray yourself as a victim, especially if you're from a dominant culture. Your embarrassment doesn't take precedent over centuries of problematic behaviors.
- Don't tokenize, or try to find somebody from the culture you've co-opted to excuse your behaviour when you're in the wrong.
- Don't expect an easy solution, or instant forgiveness without doing any actual work.
- Don't ignore, speak over or silence voices from other cultures

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DOOM TIKI GUIDELINES

- Be thoughtful, don't be an asshole
- No mugs with bastardized versions of Pasifika, Indigenous, or explicitly racist caricatures (note: Christian imagery is up for grabs due to its problematic history with missionaries, and its use tends to shock people into think and personalize what we're saying)
- Avoid sexually exploitative mugs and Available Island Maiden tropes
- Learn about the people and the organization that we're raising money for
- Don't limit yourself to just rum, embrace diversity in spirits
- Listen to the music provided for naming inspiration, as to avoid co-opting language and problematic imagery for drink names (we work with some of the biggest names in the scene to create our event playlists)

SOME THINGS THAT WE FIND HELPFUL :

When consulting with bars and brands, use our Thoughtful Tropical approach: creating an immersive bar experience doesn't have to mean taking from others, you have the tools and flavours already available, even if you haven't thought about applying it to tiki (we have done a Scandinavian, Puerto Rican and Indigenous editions, using flavours and ingredients native to that part of the world).

Bars like Lost Lake, Shore Leave and Inside Passage have managed to create a cocktail-focused immersive bar while avoiding the typical problematic and tired trappings

Bars such as the Inferno Room and Laki Kane have worked with various Pasifika communities to create a respectful, educational and authentic environment.

Embrace change, whether in your ingredients, or like how my favourite bar in London, Trailer Happiness has, by getting rid of Bianca, and working on a more thoughtful mug display.

Embracing vintage aesthetics doesn't have to involve excusing or embracing values of the time period.

If you like things about these cultures, learn about them! Reach out respectfully out to them; if you're earning money from creating an experience based on them, understand that a lot of them might not be here in 50 years due to climate issues, and give back.

Because this is not a black or white issue, we can hold on to many things: we can appreciate what has drawn us to tiki, but we can understand what's not good about it, and move forward at least in the bar and cocktail sense.