

Sponsorship Opportunities

Honolulu, Hawai'i

September 25-28, 2019

National **Symposium**

**MIXED MODERN
MODERN ARCHITECTURE
IN A MULTI-CULTURAL
CONTEXT**



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Docomomo US National Symposium

The Docomomo US National Symposium is the preeminent event in the United States to discuss and share efforts to preserve modern architecture and meet leading practitioners and industry professionals.

Celebrate Hawai'i's unique blend of East-meets-West tropical modernism during the Seventh Annual Docomomo US National Symposium to be held in Honolulu, Hawai'i, September 25-28, 2019. As the only national event dedicated to all aspects of the preservation of Modernism, the symposium will bring together world renowned designers, scholars, students, and professionals from around the world.



Symposium Highlights

The 2019 Symposium will:

- Explore how architects applied modernism's core tenets within Hawai'i's climate and multicultural context, and what these buildings can teach us today as the world grapples with climate change and increasing urbanization.
- Discuss the impact of World War II and statehood on the people, the culture, and the architecture of the territory and then state.
- Celebrate the iconic Hawai'i State Capitol Building its 50th anniversary and hear from key persons associated with the project, and efforts to maintain and preserve it.
- Feature exclusive tours of significant mid-century homes, neighborhoods and districts, many that are closed to the public.



Wednesday, September 25
KICK-OFF WITH OSSIPOFF

- Walking tours
- Board Meeting and Chapter Forums
- Opening reception at the Outrigger Canoe Club

Thursday, September 26
EAST MEETS WEST

- Lecture: Asian-American Architects in Post-War Hawai'i
- UH-Mānoa walking tour
- Bus tours of the houses of Wimberly & Cook and Vladimir Ossipoff

Friday, September 27
WELCOME TO PARADISE

- Lecture: A Moment in Paradise
- State Capitol District walking tour
- Bus tours of O'ahu's sacred sites, Asian influences, and Vladimir Ossipoff houses
- Closing keynote and reception at the IBM Building

Saturday, September 28
HOLO HOLO

- Bus tours to Kāhala, memorials, and Vladimir Ossipoff houses
- Neighbor island excursions (optional)

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Why Sponsor?

Promote your business to a local and national audience and celebrate Hawai'i's unique architectural fabric through sponsorship of the 2019 Docomomo US National Symposium.

From modern aficionados to seasoned design professionals, participating as a sponsor of the National Symposium offers unique access to a community of taste makers and influencers who are keenly focused on mid-century design.



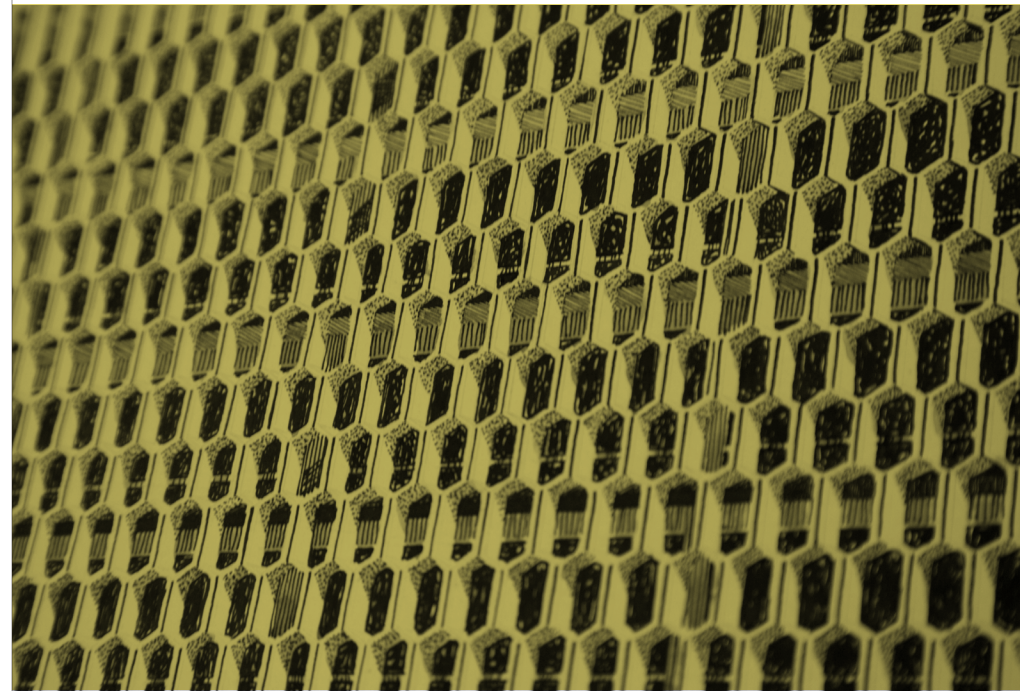
Symposium **Audience**

Attendees include:

- Architects and Landscape Architects
- Preservationists
- Homeowners
- Realtors and Developers
- Engineers and Designers
- Historians
- Modernism enthusiasts
- Educators and Students

Demographics:

- 97% of Docomomo US members have a bachelor's degree or higher, and 75% have a master's degree or higher.
- Median income of Docomomo US members is \$175,367.
- Past attendees have come from 40 states and 8 countries.
- Participation at past symposiums has ranged from 200-600 attendees.



A Unique Ongoing History

The architectural movement known as Modernism played an out-sized role in Hawai'i's history, and many landmarks designed during that era remain vital to the fabric of Hawai'i's communities. Docomomo US/Hawai'i Chapter advances the understanding, preservation, and documentation of the modern movement throughout the State of Hawai'i, with a mission of informing future preservation and development.



Sponsorship Levels

Become a sponsor of the Docomomo US National Symposium in Honolulu, Hawai'i, September 25-28, 2019. The Hawai'i Symposium is an excellent opportunity for you to present your products and services, make great business connections, and bring attention to Hawai'i's unique architectural heritage. Please review our sponsorship packages and confirm your participation by completing the registration form.

Names of the tier levels pay homage to iconic mountains in Hawai'i and the concept of ahupua'a, the traditional Hawaiian system of land division from mountain to ocean, the nature and beauty of which inspired Hawai'i's indoor-outdoor living during the mid-20th century.



MAUNA KEA
Presenting Sponsor

\$10,000 and up

Exclusive Opportunity!



MAUNA LOA
Exclusive Event Sponsor

\$10,000 and up

Exclusive Opportunity!



HALEAKALĀ
VIP Event Sponsors

\$5,000 – 9,999

2 Opportunities



KAWAIKINI
Kama'āina Underwriting Event Sponsors

\$3,000 – 4,999

3-4 Opportunities



KAMAKOU
Premier Event Sponsors

\$1,000 – 2,999

Multiple Opportunities



**LĒ'AH
(Diamond Head)**
Symposium Event Sponsors

\$500 - 999

Multiple Opportunities

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MAUNA KEA

Title Sponsor



TIER 1 - \$10,000 AND UP

As the **Mauna Kea Sponsor**, your company/organization receives priority print and web placement acknowledging your support, verbal recognition at each event and the opportunity to craft a benefits package that reflects your specific interests. This is the highest level of support available and ensures a level of excellence across symposium programming. Benefits can include, but are not limited to, symposium packages for guests, tickets to the Opening Night and Closing Night Parties, access to exclusive tours, and branded materials for attendees such as lanyards or tote bags.

Benefits

- Main Title Screen on Symposium Website
- Logo on Printed Programs
- Singular Logo Display on Title Presentation Slides
- Promotion by Docomomo Hawai'i on "ThinkTech Hawaii" online talk show series
- Venue Promotion (Signage)
- Recognition across various media, such as Docomomo US website, Docomomo Hawai'i website, E-blast Newsletter, and Social Media Outreach

Presenting Title Sponsor

- A hand-crafted package of event registrations and special events
- Commemorative Keepsake Booklet associated with one of our special theme events

MAUNA LOA

Event Sponsor



TIER 1 - \$10,000 AND UP

As the **Mauna Loa Special Event Sponsor**, your company/organization has the opportunity to address symposium guests directly during one special event and showcase your products or services. The Mauna Loa Sponsor also receives priority print and web placement acknowledging your support and the opportunity to craft a benefits package that reflects your specific interests.

Benefits

- Recognition as Special Event Sponsor
- Logo on Printed Programs
- Singular Logo Display on Title Presentation Slides
- Promotion by Docomomo Hawai'i on "ThinkTech Hawaii" online talk show series
- Venue Promotion (Signage)
- Recognition across various media, such as Docomomo US website, Docomomo Hawai'i website, E-blast Newsletter, and Social Media Outreach

Exclusive Event Sponsor

- A hand-crafted package of event registrations and special events
- Commemorative Keepsake Booklet associated with one of our special theme events

HALEAKALĀ

VIP Sponsor



TIER 2 - \$5,000 - \$9,999

Become a **Haleakalā Sponsors** and be recognized as the presenting sponsor for one day of the Symposium. Haleakalā Sponsors have the opportunity to choose between:

- Kick-Off With Ossipoff (Wed)
- East Meets West (Thur)
- Welcome to Paradise (Fri)
- Holo Holo (Sat)

Haleakalā Sponsors will be recognized throughout the duration of the 4-day Symposium, through print material, visual banners, and social media. Six (6) event registrations and four (4) tour tickets are available.

Benefits

- Logo on Printed Programs
- Logo on Speaker Presentation Slides
- Promotion by Docomomo Hawai'i on "ThinkTech Hawaii" online talk show series
- Venue Promotion (Signage)
- Red Carpet Step & Repeat Banner
- Recognition across various media, such as Docomomo US website, Docomomo Hawai'i website, E-blast Newsletter, and Social Media Outreach

VIP Event Sponsors

- 6 event registration and 4 tour tickets

KAWAIKINI

Kama'āina Sponsor



TIER 3 - \$3,000 - \$4,999

The **Kawaikini Kama'āina Sponsors** provide direct support for local Hawaiian participation throughout the 4-day Symposium. Sponsorship at this level provides a deep discount to local residents wishing to attend the event. Kama'āina Sponsors will receive priority acknowledgement in press releases and social media posts announcing registration.

Kama'āina Sponsors will be recognized throughout the duration of the 4-day Symposium, through print material, visual banners, and social media. Four (4) event registrations and four (4) tour tickets are available.

Benefits

- Logo on Printed Programs
- Logo on Speaker Presentation Slides
- Promotion by Docomomo Hawai'i on "ThinkTech Hawaii" online talk show series
- Venue Promotion (signage)
- Recognition across various media, such as Docomomo US website, Docomomo Hawai'i website, E-blast Newsletter, and Social Media Outreach

Kama'āina Event Sponsors

- Opportunity to introduce keynote speaker
- 2-4 event registration and 4 tour tickets

KAMAKOU

Premier Sponsor



TIER 4 - \$1,000 - \$2,999

Become a **Kamakou Sponsor** and have your company or organization logo included on our swag! Merchandise opportunities at the Kamakou level include:

- Lanyard Sponsor (\$2500)
- Swag Bag Sponsor (\$2500)
- Sun Hat Sponsor (\$2500)
- Slippers Sponsor (\$2500)
- Food & Beverage Sponsors (\$2500)

Kamakou Sponsors will be recognized throughout the duration of the 4-day Symposium, through print material, visual banners, and social media. Two (2) event registrations and two (2) tour tickets are available.

LĒ'AHĪ

Symposium Sponsor



TIER 5 - \$500 - \$999

Lēahi Sponsors will be recognized throughout the duration of the 4-day Symposium, through print material, visual banners, and social media. One (1) event registration and two (2) tour tickets are available.

Additional Benefits

- Logo/Name on Printed Programs & Slides
- Promotion by Docomomo Hawai'i on "ThinkTech Hawaii" online talk show series
- Recognition across media, such as Docomomo US website, Docomomo Hawai'i website, E-blast Newsletter, and Social Media Outreach

Our mission

Docomomo US is dedicated to the preservation of modern architecture, landscape and design. Through advocacy, education and documentation, we provide leadership and knowledge by demonstrating the importance of modern design principles including the social context, technical merits, aesthetics and settings of these important pieces of American history.

Our vision

The Docomomo US/Hawai'i Chapter is a 501(c)3 organization. Our vision is to enrich our communities and culture through the understanding, appreciation and preservation of modern architecture and design in Hawai'i. Hawai'i's unique location, physical conditions, social history and cultural characteristics provides a framework for this Chapter's efforts towards conservation, adaptive re-use and sustainability of our historical assets.



mahalo!

Docomomo US
**Moving modern
forward.**

