

## 2018 National Symposium Sponsorship Packages

Thank you for your interest in supporting our effort to produce the 2018 National Symposium, *Design, Community, and Progressive Preservation*. Our organizations are partnering to create an inspiring four-day event that will explore how investing in architecture, art, and design can make people and cities stronger, and how new approaches to preservation are positively incorporating modern heritage into the future of cities.

We created Sponsorship Packages and Donor Levels to recognize generous contributions to the 2018 National Symposium. We deeply appreciate the support that our organizations (Docomomo US, Exhibit Columbus, American Institute of Architects Indiana and Kentucky Chapters, and the Indianapolis Museum of Art at Newfields) have received to produce an engaging and expansive symposium experience. In addition to our outlined Sponsorship Packages and Donor Levels, we are open to discussing the creation of special packages tailored to your interests.

### 2018 National Symposium Presenting Sponsor (\$25,000)

As the 2018 National Symposium Presenting Sponsor, your organization/company receives priority placement in print and web materials acknowledging your support, verbal recognition at each event taking place throughout the four-day symposium in Indianapolis and Columbus, and the opportunity to craft a benefits package that reflects the specific interests of the presenting sponsor. This is the highest level of support available and ensures a level of excellence across symposium programming. Benefits can include, but are not limited to, symposium packages for guests, tickets to the Opening Night Party, invitation to the J. Irwin and Xenia S. Miller Prize Award Dinner hosted by Cummins Inc., access to exclusive tours, and branded materials for attendees such as lanyards or tote bags.

### Opening Night Party Sponsor (\$10,000)

The premier networking moment during the 2018 National Symposium is the Opening Night Party on Thursday, September 27. Taking place at the Upland Columbus Pump House, guests will enjoy heavy appetizers, an open bar, and live music while they mingle with architecture, art, and design enthusiasts and professionals. As the Opening Night Party Sponsor, you will be recognized verbally during the event, as well as in web and print materials, and there will be opportunities to display your organization or company banners on site. In addition to maximum visibility, benefits include ten (10) tickets to the Opening Night Party, two (2) tickets to the J. Irwin and Xenia S. Miller Prize Award Dinner hosted by Cummins Inc. on Friday night and two registration packages for the complete symposium.

### Closing Night Party Sponsor (\$2,500)

Mingle with symposium guests and speakers while you enjoy a cash bar, food, and live music as we close out the symposium with a celebration on Washington Street in front of The Commons. As the Closing Night Party Sponsor, you will be recognized verbally during the event on Saturday, September 29, featured in web and print materials, and there will be opportunities to display your organization or company banners on site. Benefits also include two tickets to the J. Irwin and Xenia S. Miller Prize Award Dinner and two registration packages for the complete symposium.

## Symposium Conversations – Presenting Sponsors

### Evening Conversation & Reception Presenting Sponsor (\$5,000)

Become a presenting sponsor for an Evening Conversation during the 2018 National Symposium *Design, Community, and Progressive Preservation* — with predicted attendance of more than 500 architecture, art, and design professionals and enthusiasts, sponsoring an Evening Conversation includes guaranteed visibility among a captive audience. In addition to your organization/company name featured on web and printed materials (including symposium programs provided to every attendee and signage during the Evening Conversation Reception) and verbal recognition at the event, you will also receive four symposium registration packages and two tickets to the J. Irwin and Xenia S. Miller Prize Award Dinner hosted by Cummins Inc on Friday.

Wednesday – Foundations for Design  
Presented by:

Thursday – The Past is Present  
Presented by:

Friday – Designing for Future Communities  
Presented by:

Saturday – Introducing the J. Irwin and Xenia S. Miller Prize Winners  
Presented by:

### Morning Conversations Presenting Sponsor (\$3,500)

Become a presenting sponsor for a day of Morning Conversations during the 2018 National Symposium *Design, Community, and Progressive Preservation*. With predicted attendance of more than 500 architecture, art, and design professionals and enthusiasts, sponsoring a day of Morning Conversations in Columbus includes guaranteed visibility among a captive audience for two back-to-back events. In addition to your organization or company name featured on web and printed materials (including symposium programs provided to every attendee and signage at the Morning Conversations location), and verbal recognition at the event, you will also receive two symposium registration packages, two tickets to the Opening Night Party on Thursday and two tickets to the J. Irwin and Xenia S. Miller Prize Award Dinner hosted by Cummins Inc on Friday.

Thursday presented by:  
Never Built Columbus  
Interpreting Residential Modern

Friday presented by:  
Cultural Heritage and the Sustainable City  
Connecting Heritage and Communities through Technology

Saturday presented by:  
Exhibition as Civic Action  
Envisioning Washington Street

## Symposium Tour Sponsors

### Walking Tour Sponsor (\$1,500/Tour)

Created exclusively for the 2018 National Symposium, the Family Legacy Tour and Cummins Workplace Tour takes attendees behind the scenes and set the stage for how Columbus secured its place as an architectural mecca and earned the nickname the “Athens of the Prairie.” As a Walking Tour Sponsor, your organization/company supports the experience of more than 400 attendees (2 tours, three days, 25 people/tour). In addition to your organization/company name featured on web and printed materials (including symposium programs provided to every attendee) and verbal recognition during the tour, you will receive two symposium registration packages, two tickets to the Opening Night Party on Thursday and two tickets to experience your sponsored tour.

1. Cummins Workplace Tour sponsored by: **Cummins, Inc.**
2. Family Legacy Tour sponsored by:

### Bus Tour Sponsor (\$1,250/Tour)

These rare experiences take symposium attendees inside the rich fabric of the Columbus community—as a Bus Tour Sponsor, your organization/company has the opportunity to support one of six much sought after tours (or the option to support all six exclusive tours). In addition to your organization/company name featured on web and printed materials (including symposium programs provided to every attendee) and verbal recognition during the tour, you will receive two symposium registration packages, two tickets to the Opening Night Party on Thursday and two tickets to experience your sponsored tour.

1. Religion Made Modern Tour (Thursday)
2. Cummins Manufacturing Tour (Thursday): **Cummins, Inc.**
3. Connecting the Space Between: Landscapes Tour (Friday)
4. Business and Leisure Tour (Friday)
5. Design for Education and Play: Columbus Schools Tour (Saturday)
6. Fire Stations Tour (Saturday)

### Documentary Screening Sponsor (\$1,500)

Become the symposium sponsor of a special screening of the award-winning documentary, *Eero Saarinen: The Architect Who Saw the Future*. The film explores the life and visionary work of Finnish-American modernist architectural giant Eero Saarinen—best known for designing National Historic Landmarks such as St. Louis’ iconic Gateway Arch, North Christian Church and the Miller House in Columbus, and the General Motors Technical Center in Michigan. Following the screening, we will host a Q&A session with Saarinen’s son, director of photography and co-producer Eric Saarinen, ASC. As the Documentary Screening Sponsor your organization/company, you will receive visibility with a captive audience in Yes Cinemas, verbal recognition during the event, as well as in web and print materials, and opportunities to display your organization or company’s information on screen before and after the film. Benefits also include two symposium registration packages, two tickets to the Opening Night Party and ten (10) tickets to the Documentary Screening and Q&A.

### Donor Levels

**\$1,000** – In addition to recognition as a symposium supporting sponsor in print and web materials, a supporting sponsor at the \$1,000-level also includes a four-day symposium package and one ticket to the J. Irwin and Xenia S. Miller Prize Award Dinner hosted by Cummins Inc. on Friday night.

**\$500** – In addition to recognition as a symposium supporting sponsor in print and web materials, a supporting sponsor at the \$500-level also includes a four-day symposium package.

## 2018 Sponsorship Opportunities & Benefits

Level	Amount	Full Symposium Registration	Opening Night Party Tickets	J. Irwin and Xenia S. Miller Prize Award Dinner Tickets	Tour or Movie Tickets	Verbal	Print and Electronic
Presenting Sponsor	\$25,000	Opportunity to create a custom package of benefits.					All
Opening Night Party	\$10,000	2	10	2	2	During opening night welcome	All
Closing Night Party	\$2,500	2	2	2	0	During closing night welcome	All
Evening Conversation & Reception	\$5,000	4	4	2	4	During evening welcome	All
Morning Conversations	\$3,500	2	2	2	2	During morning welcome	All
Walking Tour	\$1,500	2	2	1	2	At beginning of tour	All
Bus Tour	\$1,250	2	2	1	2	At beginning of tour	All
Documentary Screening	\$1,500	2	2	2	10	Before film screening	All
Donor	\$1,000	1	1	1	0	None	All
Donor	\$500	1	1	0	0	None	All

## 2018 National Symposium Sponsorship Agreement

We, the undersigned, agree to sponsor/partially sponsor this event. We have included all the necessary information and have agree to send our contribution no later than September 15, 2018.

### Contact information

Company:

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Contact:

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Title:

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Address:

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City/State/Zip:

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Email:

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Website:

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Please include a brief description of your company/organization (up to 250 words) and a print ready copy of your logo (if applicable).

### Sponsorship Level Selection

- \$25,000 Presenting Sponsor
- \$10,000 Opening Night Party Sponsor
- \$2,500 Closing Night Sponsor
- \$5,000 Evening Sponsor (4 options)  
Choice: \_\_\_\_\_
- \$3,500 Morning Sponsor (3 options)  
Choice: \_\_\_\_\_
- \$1,500 Walking Tour Sponsor (2 options)  
Choice: \_\_\_\_\_
- \$1,250 Bus Tour Sponsor (6 options)  
Choice: \_\_\_\_\_
- \$1,500 Documentary Screening Sponsor
- \$1000 Donor
- \$500 Donor

### Payment information

Direct sponsorship inquiries to Liz Waytkus.  
Phone: 347-688-2177  
Email: [liz.waytkus@docomomo-us.org](mailto:liz.waytkus@docomomo-us.org)

Checks can be made out to Docomomo US.

Docomomo US  
PO Box 230977  
New York, NY 10023