

19th International Docomomo Conference

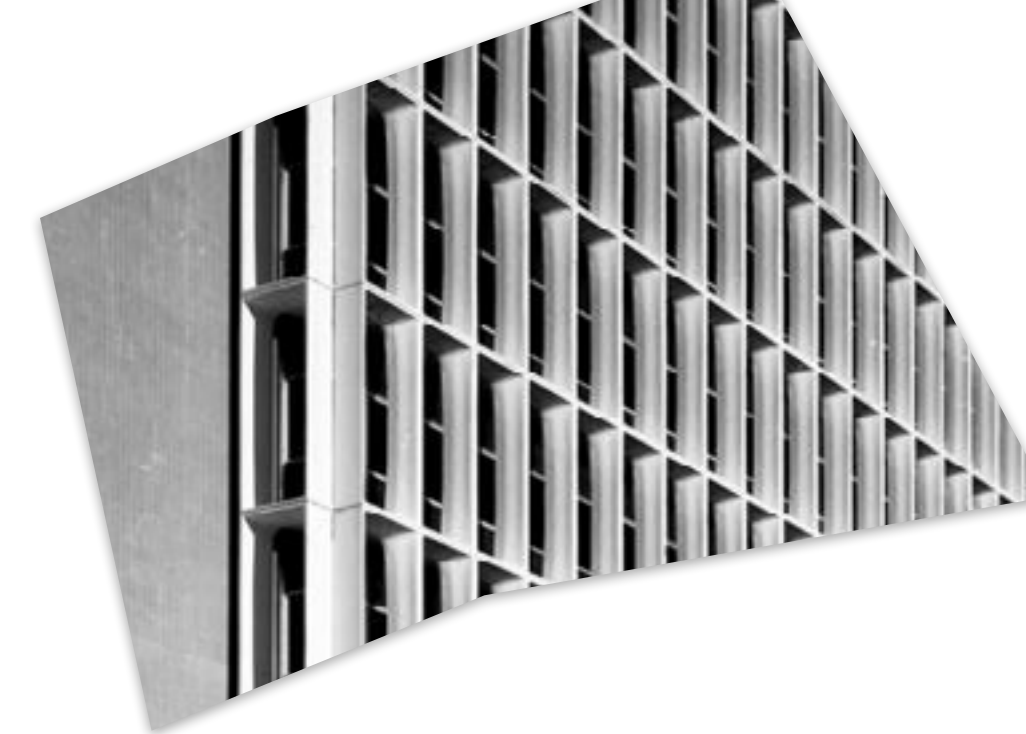
Sponsorship Opportunities

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Multiple Moderns: Climate, Community, Creativity

March 17-22, 2026 | Los Angeles



Headed stateside for only the second time since the founding of Docomomo, the 19th International Docomomo Conference – **Multiple Moderns: Climate, Community, Creativity**, presents a prime opportunity to support the world's foremost efforts in Modern architectural preservation while simultaneously reinforcing the values of your firm, brand, or organization in front of hundreds of engaged industry professionals.

About Docomomo

Docomomo International is a non-profit organization dedicated to documentation and conservation of buildings, sites and neighborhoods of the Modern Movement. It was initiated in 1988 by Hubert-Jan Henket, architect and professor, and Wessel de Jonge, architect and research fellow, at the School of Architecture at the Technical University in Eindhoven, the Netherlands. Since its creation, Docomomo International has experienced a rapid growth, establishing itself as a major player not only in the realm of conservation but also in the broader field of architectural culture. Docomomo Chapters operate in 80 countries and organize as national and/or regional entities to suit local requirements. Docomomo International is the sum total of all these national and/or regional activities.

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Founded in 1995, Docomomo US is the United States working party of Docomomo International. Headquartered in New York City and led by a national board of directors and three full-time staff, Docomomo US represents a union of twenty-one regional chapters and five partner organizations that share its members' knowledge of and enthusiasm for modern architecture and design. Its membership (now in the thousands) consists of a diverse array of architects, preservation professionals, academics, realtors, homeowners, students, and modern enthusiasts. Docomomo US reaches more than 6,000 individuals through its curated monthly newsletter, which includes original articles and important modern news and events, and through its active social media accounts, events, and chapter activities.

“The International Docomomo Conference is the largest gathering of experts, practitioners, academics, and enthusiasts of modern architecture and design. There is something truly energizing about coming together and making connections with others from all around the globe who gather with this common purpose, while bringing their own unique perspective and expertise.”

Katie Horak, Principal, Architectural Resources Group; President, Docomomo US

About the International Docomomo Conference

The International Docomomo Conference (IDC) is a biennial event that began in Eindhoven, the Netherlands in 1990. It brings together members and colleagues from around the world for an in-depth exploration of global issues and new ideas about the future built environment as it relates to the Modern Movement.

Program Audience

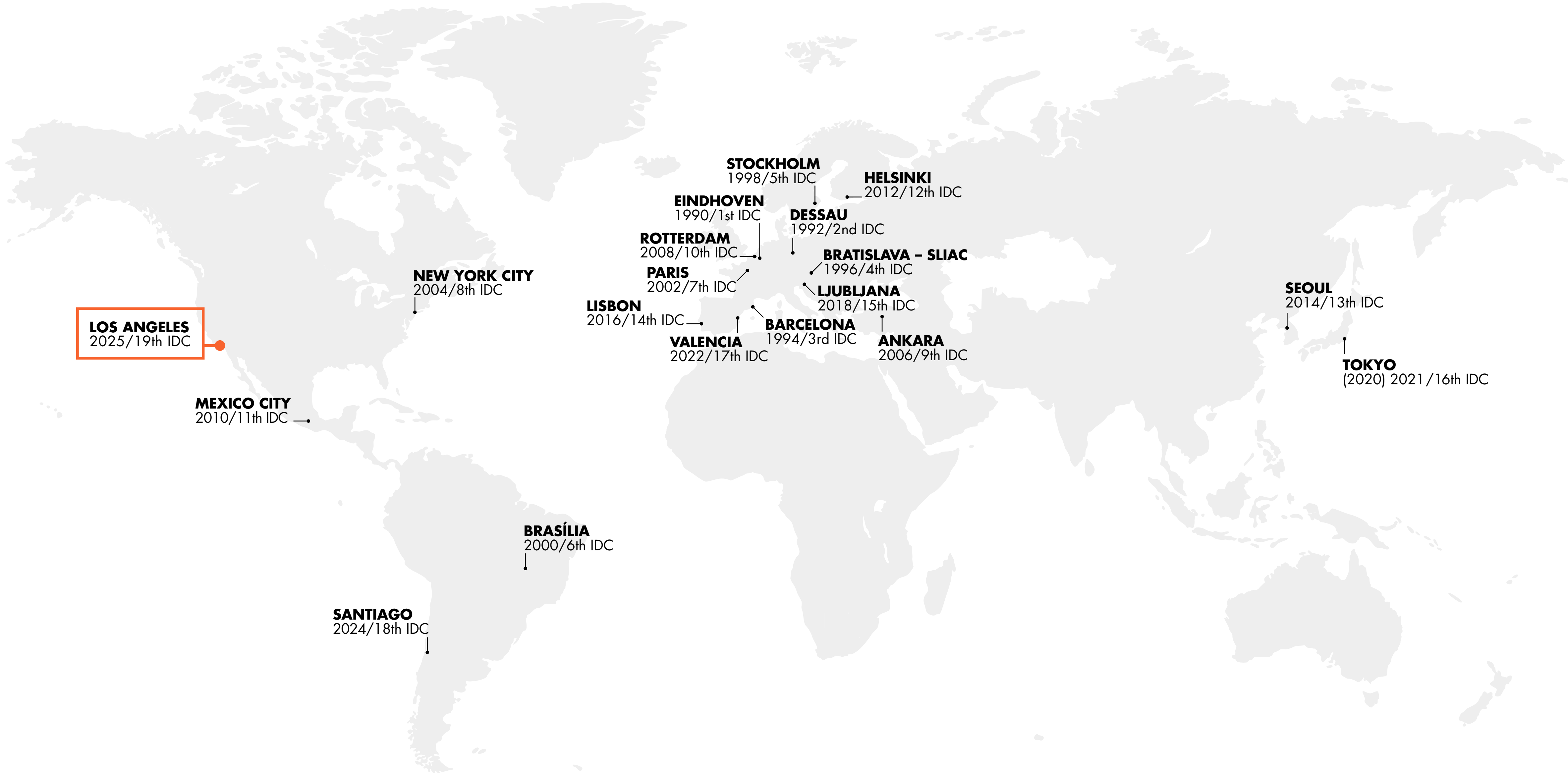
Conference attendees include thought leaders, practitioners, professionals, and academics from the US and around the world.

- Attendees have a high interest in design, architecture, modern real estate and furnishings.
- Past attendees have come from 40 states, 65 countries, 6 continents.
- Participation at past Conferences has ranged from 300–400 attendees.



ARCHITECTS
LANDSCAPE ARCHITECTS
INTERIOR DESIGNERS
ENGINEERS AND DESIGNERS
URBAN PLANNERS
PRESERVATION ADVOCATES
HISTORIANS AND ARCHIVISTS
MODERNIST HOMEOWNERS
REALTORS AND DEVELOPERS
EDUCATORS AND STUDENTS
ARCHITECTURAL HISTORIANS
COMMUNITY ORGANIZERS
CONSERVATORS

Mapping IDC History



An estimated:

70+ Presentations

30 Sessions

15 Architectural Tours

3 Keynotes

2 Evening Receptions

1 Student Workshop

Highlights

Using Los Angeles as inspiration for its theme, the 19th IDC explores the pluralistic nature of the global modern movement of the twentieth century, examining how climate, community, and creativity shaped and continues to shape the built environment.

Attendees can look forward to exciting venues, rigorous academic sessions held at the University of Southern California's School of Architecture, off-site networking opportunities and social events, and renowned architectural tours.

Expect more than 70 specific, well-researched papers on Modernism and preservation efforts to be presented by academics, practicing architects, archivists, preservationists, and historians.

Schedule

MARCH 12–17 (THURSDAY–TUESDAY)

Student Workshop

MARCH 16–17 (MONDAY–TUESDAY)

Tours

MARCH 17 (TUESDAY)

Registration opens Opening Plenary and Reception

MARCH 18–20 (WEDNESDAY–FRIDAY)

Parallel Sessions

MARCH 18–19 (WEDNESDAY–THURSDAY)

Evening Tours

MARCH 20 (FRIDAY)

Closing Plenary and Reception at Getty Center

MARCH 21–22 (SATURDAY–SUNDAY)

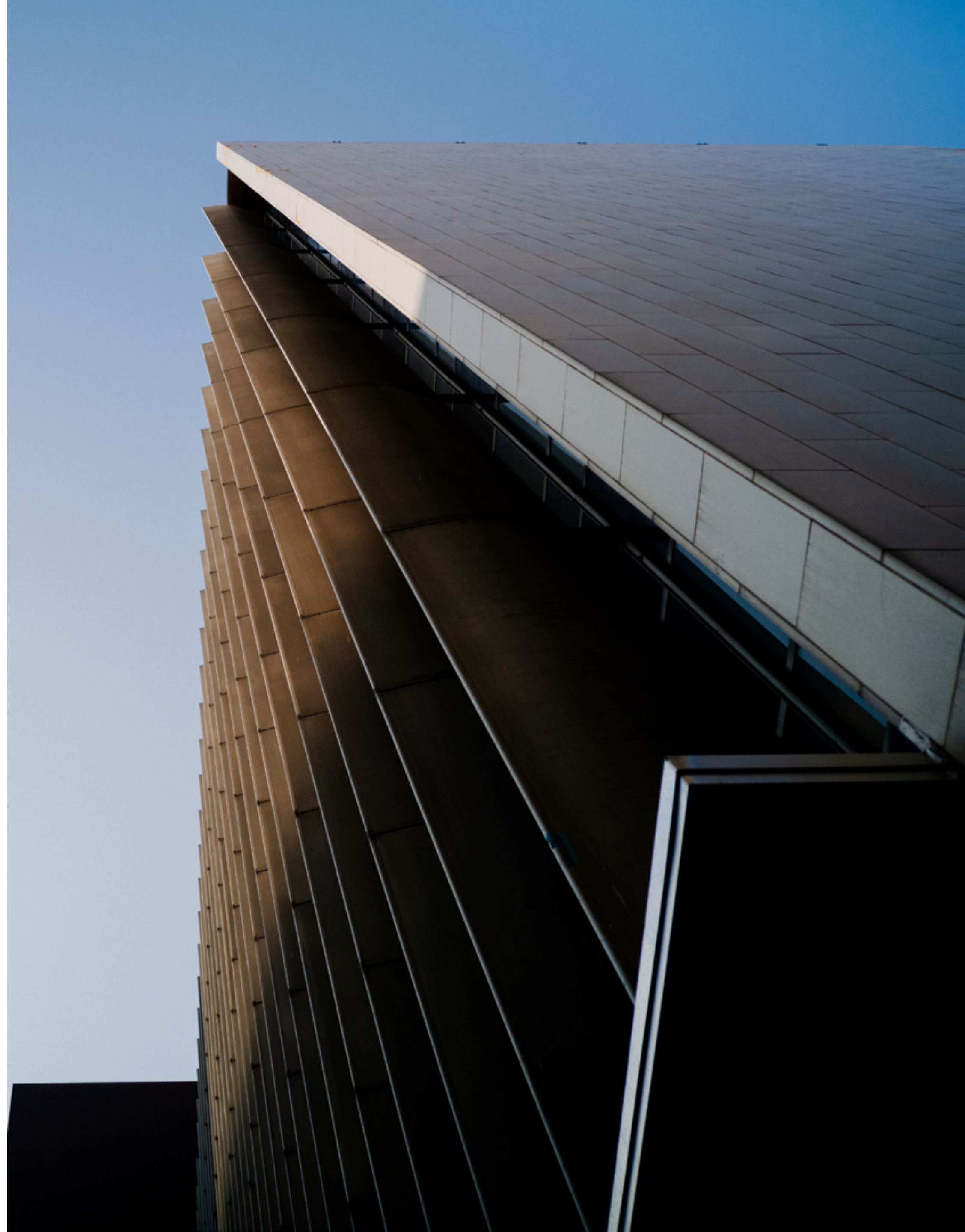
Tours

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
				MARCH 12 Student Workshop Orientation	MARCH 13 Student Workshop Site Visit	MARCH 14 Student Workshop (USC)
MARCH 15 Student Workshop (USC)	MARCH 16 Student Workshop (USC) Preconference Tours	MARCH 17 Student Workshop Presentations (USC) Preconference Tours Opening Plenary (Location TBD)	MARCH 18 IDC (USC)	MARCH 19 IDC (USC)	MARCH 20 IDC (USC) Closing Plenary and Reception (Getty Center)	MARCH 21 Post-Conference Tours
MARCH 22 Post-Conference Tours						

Student Workshop

Advancing the 2026 International Docomomo Conference theme, the Student Workshop addresses the pressing housing shortage faced by the city of Los Angeles, with an estimated deficit of 240,000 beds. In response, the City's Adaptive Reuse Ordinance has encouraged the conversion of existing building stock – 15 years and older – into public housing.

Students will formulate and present their solutions to this problem by transforming the Hall of Records, designed by Richard Neutra and Robert Alexander, into a 200-unit market-rate housing development while preserving and extending the building's legacy as a steward of technological and architectural innovation.





Educational Sessions

Educational sessions are hosted by the University of Southern California (USC) School of Architecture's Master of Heritage Conservation Program at the University Park Campus, just south of Downtown Los Angeles. Originally founded in 1880, the campus is a mix of major periods of development and growth, from the 1920s, 1960s, and 2000s. A 1966 master plan by eminent Los Angeles architect William Pereira resulted in a new campus and dozens of buildings designed by some of the city's most important modern architects: Pereira himself, A. Quincy Jones, Edward Killingsworth, and Edward Durell Stone.

Themes include:

- Late Twentieth-Century Modernism
- Mobility and Sprawl
- Modernism in the Sun
- Community Adaptation and Repurposing
- Creativity and Collaboration

Tours

Docomomo US is known for its uniquely crafted tours, bringing you to sites not usually open to the public, with expert guides leading the way. The 19th International Docomomo Conference in Los Angeles includes a diverse range of tours that allow conference attendees to engage with the full arc of modernism in the region, from the early to late twentieth century, taking into consideration the unique geographic conditions of Los Angeles.

All sponsorship packages include tour tickets to potential sites like:

- Houses of the Case Study House Program
- USC's University Park Campus and the Architecture of 1960s Master Planning Efforts
- The Work of Pioneering Modernists Rudolph Schindler and Richard Neutra
- Modern Landscapes: Lawrence Halprin, Garrett Eckbo, and the Corporate Plaza
- Deconstructivism at the Hayden Tract
- Innovative Housing Developments by Pivotal Architects and Planners
- Many, many more

FREY HOUSE II, ALBERT FREY, PALM SPRINGS, 1964; PHOTOGRAPH BY LUKE MOLONEY, VIA YELLOWTRACE
THE BEEHIVE, ERIC OWEN MOSS, 1988; PHOTOGRAPH BY HANNAH SIMONSON





Receptions

After morning and afternoon educational sessions at USC's School of Architecture, attendees look forward to unwinding with colleagues at evening receptions.

GETTY CENTER, RICHARD MEIER, 1989-1997; PHOTOGRAPH BY STUDIO PRACTICE
EMERSON COLLEGE, MORPHOSIS ARCHITECTS, 2014; PHOTOGRAPH BY TAG CHRISTOF



Why Sponsor?

Promote your business to a local and national audience while supporting an organization dedicated to the preservation of modern architecture, landscape, and design.

From modern aficionados to seasoned design professionals, becoming a sponsor offers unique access to a community of taste makers and influencers who are keenly focused on Modern design.

Sponsorships are available at a variety of price points and geared to fit all budgets. As a sponsor, your business benefits from promotion beyond Docomomo members as a series of partner community, academic and civic organizations contribute to and publicize the Conference.



19th International Docomomo Conference Sponsorship Levels

The greater Los Angeles region is a car-centric, decentralized megacity. Sponsorship levels celebrate the streets and boulevards connecting the dozens of communities and municipalities, organized by mileage – from shortest to longest.

Wilshire Blvd \$15,000+

12.6 miles/20.3 km

TWO AVAILABLE

At the Wilshire Blvd level, your company/organization ensures a level of excellence across conference programming by providing the highest level of support. We work with you to craft a benefits package that reflects your specific goals.

Features:

- Opening reception sponsor (one available)
- Direct guest engagement at conference opening
- Verbal recognition at each event as Host Sponsor

Benefits Package can include but isn't limited to:

- Eight (8) full conference admissions
- Fourteen (14) tickets and priority registration to any tour (excluding farther afield)
- Priority logo placement on all digital marketing, print materials, and on-site signage
- Table placement at opening day conference registration
- Sponsor of the day, session sponsor, meal or snack sponsor
- Full-page program advertisement
- Include branded material/swag in conference tote bag



La Cienega Blvd \$10,000

15.83 miles/25.48 km

THREE AVAILABLE

La Cienega Blvd sponsorship acknowledges and reinforces company/organization support with verbal recognition as Sponsor of the Day and direct guest engagement during one special event. We work with you to craft a benefits package that reflects your specific interests.

Features:

- Verbal recognition as Sponsor of the Day
- Direct guest engagement at one (1) special event

Benefits Package can include but isn't limited to:

- Six (6) full conference admissions
- Ten (10) tickets and priority registration to any tour (excluding farther afield)
- Priority logo placement on all digital platforms, print materials, and on-site signage
- Table placement at opening day conference registration
- Session sponsor; Breakfast, Lunch, or Afternoon Snack sponsor
- Verbal recognition at each event
- Half-page program advertisement
- Include branded material/swag in conference tote bag

NORMS, ARMÉT & DAVIS, 1957; PHOTOGRAPH BY TAG CHRISTOF



Ventura Blvd \$7,500

16.5 miles/26.6 km

As the Ventura Blvd sponsor, reinforce company/organization support among attendees everyday of the conference by branding the name tag lanyard (one available), or take advantage of the opportunity to generate leads by sponsoring lunch.

Features:

- Logo/branding on the conference lanyard (one available)
- Table placement and acknowledgment as lunch Sponsor

Benefits Package can include but isn't limited to:

- Five (5) full conference admissions
- Eight (8) tickets to any tour (excluding farther afield)
- Logo placement on all digital marketing, print materials, and on-site signage
- Include branded material/swag in conference tote bag



Mulholland Dr \$5,000

21 miles/34 km

The Mulholland Dr sponsorship increases awareness of company/organization support and provides an opportunity to sponsor breakfast or afternoon snack.

Features:

- Table placement/acknowledgement as sponsor of breakfast or afternoon snack

Includes:

- Four (4) full conference admissions
- Six (6) tickets to any tour (excluding farther afield)
- Logo placement on all digital marketing, print materials, and on-site signage
- Include branded material/swag in conference tote bag

GARCIA HOUSE, JOHN LAUTNER, 1962; PHOTOGRAPH TAKEN IN 1980 BY JULIUS SHULMAN © J. PAUL GETTY TRUST.
GETTY RESEARCH INSTITUTE, LOS ANGELES (2004.R.10)



Crenshaw Blvd \$2,500

23.46 miles/37.76 km

Crenshaw Blvd sponsorship increases awareness of your company/organization support with brand recognition as Session Room sponsor.

Features:

- On-site brand recognition as sponsor of Session Room

Includes:

- Two (2) full conference admissions
- Four (4) tickets to any tour (excluding farther afield)
- Logo placement on all digital marketing, print materials, and on-site signage
- Include branded material/swag in conference tote bag



Sunset Blvd \$1,250

23.6 miles/38 km

Sunset Blvd sponsorship recognizes your company/organization support with logo placement on all digital marketing, print materials, and on-site signage.

Includes:

- One (1) conference registration
- Two (2) tickets to any tours (excluding farther afield)
- Include branded material/swag in conference tote bag



Figueroa St \$750

25 miles/40.23 km

Figueroa St sponsorship recognizes your company/organization support on all digital marketing, print materials, and on-site signage.

Includes:

- One (1) full conference registration
- One (1) ticket to any tour (excluding farther afield)

BONAVENTURE, JOHN PORTMAN, 1977; PHOTOGRAPH BY STEPHEN SCHAFER



In-Kind Partnerships

Docomomo US offers a limited number of In-kind Partnerships to local organizations, media outlets, creatives, or like-minded groups who provide services or goods at no cost.

All partners are acknowledged in digital marketing, print materials, and on-site signage and receive one (1) full conference registration.



Secure your sponsorship today.

REGISTER NOW

Prefer to pay by check?

Make it out to Docomomo US and mail to:

Docomomo US
PO Box 230977
New York, NY 10023

**For additional inquiries, please contact Michele Racioppi
at symposium@docomomo-us.org**

Thank you!

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