

do.co[■] m o m o u s

International committee for
documentation and conservation
of building sites and neighborhoods of the
modern movement



2013 MEDIA KIT

FOR MORE INFORMATION, PLEASE CONTACT:

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Docomomo US

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Advertising on the Docomomo US Website - **NEW!**

www.docomomo-us.org

Advertising on the Docomomo US website is a great way to reach design and architecture professionals and reinforce your marketing message. Visitors log on to **docomomo-us.org** for the latest news on modernism across the globe and for information on national events, advocacy alerts and significant modern sites.

Advertising on **docomomo-us.org** offers several cost-effective opportunities to position your company as a leader in front of an influential group of professionals.

Features of Docomomo US website advertising:

- Directs visitors to the landing page of your choice to expedite purchases
- Year-round visibility reinforces brand recognition
- Allows dynamic, time-sensitive promotion

On average, **docomomo-us.org** receives:

- 8,159 visitors per month
- 13,763 page views per month
- 1.69 page views per visit

Front Page Listing

Duration	Price	Corporate Member Rate
3 Months	\$1,500.00	\$1,250.00
6 Months	\$2,000.00	\$1,500.00
1 Year	\$2,500.00	\$2,000.00



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Docomomo US - Modern Properties for Sale - **NEW!**

<http://docomomo-us.org/resources/properties>

With the increased demand for mid-century modern properties and modern living, Docomomo US is pleased to offer a new real estate listing portal. **Modern Properties for Sale** offers realtors and property sellers a unique audience keenly interested in mid-century design and properties. Property listings include a geographic location point embedded into a Google™Maps, extensive descriptive information, and multiple photos.

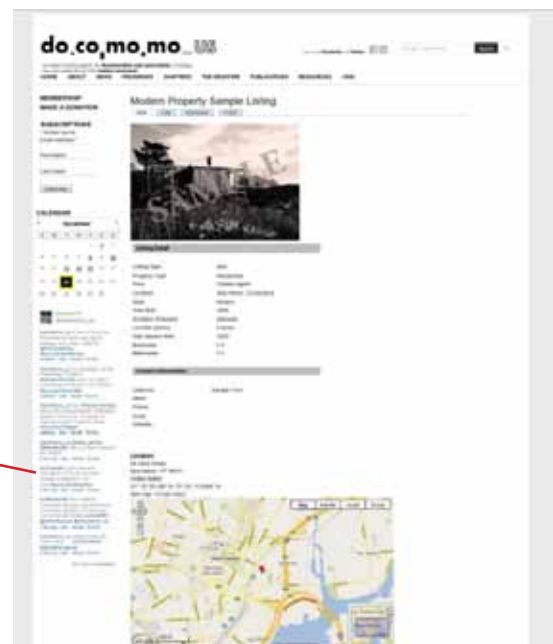
Listing includes:

- Up to 12 images
- Full contact information (name, company affiliation, phone/fax/email and website link)
- Unlimited text describing the property's history, layout and style

	Duration	Price	Member Rate
Listing	2 Months	\$50.00	\$35.00
Listing	6 Months	\$125.00	\$75.00
Featured Page	1 Month	\$50.00	\$35.00



Modern Properties for Sale - Front Page



Sample Property Listing

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Docomomo US Electronic Newsletter - Featured Supporter

<http://docomomo-us.org/resources/newsletter>

The Docomomo US Electronic Newsletter (E-News) is the only newsletter which features the national discussion on the preservation of significant modern architecture. E-news is frequently referred in professional and general media and reaches more than 3,000 people. Docomomo US E-News is read by a wide-range of modern enthusiasts, historians, architects, designers, students, and preservationists. We serve all those interested in design, architecture, urbanism, landscape and history.

Advertising in the electronic newsletter provides direct outreach right to email in-boxes and directs readers to a landing page of your choice. Become a Docomomo US Corporate Benefactor at the \$1000 level and receive a complementary one month listing.



Electronic Newsletter

Duration
1 Month

Price
\$350.00

**Corporate
Member Rate**
\$250.00

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Docomomo US Advertiser Information:

Company Name: _____

Primary Contact: _____

Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Email: _____

Fax: _____ Website: _____

Advertising Options:

Front Page Listing (3 Months):	_____ \$1,500.00	_____ \$1,250.00 (Member Rate)
Front Page Listing (6 Months):	_____ \$2,000.00	_____ \$1,500.00 (Member Rate)
Front Page Listing (1 Year):	_____ \$2,500.00	_____ \$2,000.00 (Member Rate)
Modern Property Listing (2 Months):	_____ \$50.00	_____ \$35.00 (Member Rate)
Modern Property Listing (6 Months):	_____ \$125.00	_____ \$75.00 (Member Rate)
Featured Listing (1 Month):	_____ \$50.00	_____ \$35.00 (Member Rate)
Electronic Newsletter		
Featured Supporter (1 Month):	_____ \$350.00	_____ \$250.00 (Member Rate)
Individual Membership:	_____ \$55.00	_____ \$140.00 (International)*
Institutional Membership:	_____ \$250.00	
Corporate Membership:	_____ \$350.00	_____ \$1000.00 (Benefactor)

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Signature: _____ Date: _____

* Visit www.docomomo-us.org/join for additional membership levels and benefits.

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Advertising Specifications

Front Page Website Advertising

- Artwork should be 128 x 224 pixels
- Format for artwork should be in jpg/gif/pdf
- The maximum file size 200 KB
- Includes one hyperlink

Modern Properties for Sale

- Property listings can include up to 12 images
- The maximum image/file size 20 MB
- Images should be in jpg/gif/pdf
- The primary image for a listing should be listed as such
- Description fields include: Listing Type, Property Type, Price, Location, Style, Year Built, Architect, Lot Size, Size, Bedrooms, Bathrooms, Listed by, Name, Phone, Email, Website
- Can include multiple hyperlinks

Docomomo US Electronic Newsletter

- Maximum image/logo is 200 x 200 pixels
- Includes one hyperlink

The form on the previous page, all artwork and information should be sent to: info@docomomo-us.org. Payment can be sent via PayPal to payment@docomomo-us.org or by check to:

Docomomo US
PO Box 230977
New York, NY 10023
Fax: (212) 721-9504

Following receipt of payment, please allow 3-5 business days for processing. Front Page and Electronic Newsletter advertising dates will be coordinated based on the next possible opening.